



# Shea Butter

Isn't it great when you discover something that can tackle multiple problems?

Instead of purchasing several products you get one with a powerhouse ingredient that can pull double and even triple-duty. Introducing shea butter a skin care superhero that helps with several complexion woes.





# *Shea Butter*

## *Miracle*

Shea butter is extracted from the nuts of Africankarite trees.

Rich in vitamins E and A, among others, this plant lipid has unique properties that make it a standout in the nut oil family.

It is great for hydrating, moisturizing, and smoothing, as the skin absorbs it well. Shea butter has many other awesome attributes as well, which makes it a wonderful ally to do any of skin healing.





## *Indulge Dry Skin*

According to the American Shea Butter Institute, the moisturizers in shea butter are the same ones that are produced by the skin's sebaceous glands, making it one of the best matches for dry skin. You are essentially moisturizing your skin with the oils it likes best, which will result in better hydrated, smoother-looking skin, particularly during dry winter months.

## *Calm Inflamed Skin*

Shea butter has several anti-inflammatory agents, including derivatives of cinnamic acid.

In a study on shea butter and its anti-inflammatory and chemopreventive effects published in the Journal of Oleo Science, researchers concluded that

"shea nuts and shea fat (shea butter) constitute a significant source of anti-inflammatory and anti-tumor promoting compounds"



# *Fade Stretch Mark*

While authorities like the Mayo Clinic and Baby Center note that the only way to really diminish stretch marks is with Retin-A or laser treatments, there are many testimonies across the Web of people who swear by the power of shea butter for helping in this endeavor.

Its abundance of vitamins and healing agents doesn't make this seem like much a stretch, so to speak



# Great Shea

Be Happy



## Abundance others



Ease Eczema and Acne



Repair Cracked Heels and Troublesome Cuticles



Give Skin an Antioxidant Boost



Ditch the Itch From Insect Bites



Ease Eczema and Acne



Clear Nasal Congestion

